



3rd ANNUAL GOLDEN BULL CHARITY GOLF CLASSIC

Presented by TMX Group

September 12, 2016 | [Valley Ridge Golf Club](#) – Calgary, AB
Registration: 11:00am | Shot Gun Start: 1:00pm



The Event

The tournament is a wonderful networking and social event with many local securities industry participants including listed issuers, investment bankers, brokers, lawyers, and accountants, enjoying a fun Texas Scramble tournament format which includes lunch, dinner, a silent auction and prizes – it's a fun day of golf for a great cause!

The Proceeds




































Proceeds from the Golden Bull Charity Golf Classic will go to the Alberta Children's Hospital Foundation. This year, proceeds will benefit the KidSIM Pediatric Patient Simulation Program. Like flight simulation for pilots, high-tech patient simulation is recognized as the new "gold standard" in medical education. Our community helped the Alberta Children's Hospital become a pioneer in this field, supporting the establishment of this crucial training program and the opening of the largest on-site center for pediatric simulation in the country. The KidSIM lab prepares specialists for real-life emergencies using sophisticated mannequins that simulate breathing, pulses, blood pressure, speech and sound during mock trauma and resuscitation drills. Thanks to continued donor funding, the KidSIM team has also piloted a training program for parents of chronically-ill children so they can feel confident dealing with complex medical needs and even emergencies at home.

Your support through the 3rd Annual Golden Bull Charity Golf Classic, will continue raising the skill level of both professionals and families so that children with complex medical needs or those in dire situations can receive the highest quality of care possible.



childrenshospital.ab.ca

Welcome to a fun day
of **golf for a great cause.**

| Sponsorship Benefits | Presenting Sponsor \$10,000 (partnered with TMX Group) | Dinner Sponsor, Cart Sponsor (TAKEN), Tee Gift Sponsor (x2) \$5,000 each | Lunch Sponsor \$3,000 or Wine Sponsor \$2,500 (BOTH TAKEN) | Score Card Sponsor or Beverage Cart Sponsor \$2,000 each | Photo Booth Sponsor (TAKEN) or Mulligan Sponsor \$1,000 each | Hole Sponsors \$500 |
|---------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Corporate logo incorporated in Tournament Logo |  | | | | | |
| Sponsorship recognition – logo included on custom signage | Registration and Banquet Hall | Banquet Hall Golf Carts Gift Table & Branded Gifts | Buffet Table Bar Signage | Score cards Beverage cart | Photo Booth Mulligan Cards | Hole signage |
| Players in tournament | 8 | 4 | 2 | 2 | | |
| Dinner invitations (in addition to registered golfers) | 4 | 4 | 2 | | 2 | |
| Company logo on signage along entrance driveway to the course |  |  | | | | |
| Participation in market closing ceremony |  |  | | | | |
| Reserved VIP prominent seating for banquet |  |  |  | | | |
| Company logo and link to website on TMXgolf.com (by category) |  |  |  |  |  |  |
| Company listing in souvenir program (by category) |  |  |  |  |  |  |
| Logo inclusion on signage at registration table |  |  |  |  | | |
| Recognition by MC at dinner |  |  |  | | | |
| Company logo in multimedia presentation |  |  |  |  | | |
| Recognition in post event advertisement |  |  |  |  | | |

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| Sponsorship Benefits | Air Cannon \$5,000 | Hole in One (x2) \$3,000 | Longest Drive (x2) \$1,500 | Closest to the Pin (x2) \$1,500 (1 REMAINING) |
|---------------------------------------------------------------|-------------------------------|-----------------------------------------|-------------------------------------------|------------------------------------------------------------------|
| Exclusive hole presence and interaction with all participants | <input type="radio"/> | | | |
| Company name/logo on tee signage at designated hole | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Players in tournament | 4 | 2 | 2 | 2 |
| Dinner invitations (in addition to registered golfers) | 4 | 2 | | |
| Participation in market closing ceremony | <input type="radio"/> | | | |
| Reserved VIP prominent seating for banquet | <input type="radio"/> | <input type="radio"/> | | |
| Company logo and link to website on TMXgolf.com (by category) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Company listing in souvenir program (by category) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Logo inclusion on signage at registration table | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Recognition by MC at dinner | <input type="radio"/> | <input type="radio"/> | | |
| Company logo in multimedia presentation | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Recognition in post event advertisement | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

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Sponsorship Opportunities

Presenting Sponsor - \$10,000 (one available)

- Exclusive presenting and title sponsor
- Registration for eight players
- Four additional dinner tickets
- Participation in market closing ceremony
- Company logo incorporated into golf tournament logo
- Company logo and link to website on TMXgolf.com
- Name of company listed under sponsorship category in souvenir program
- Reserved VIP seating in front for dinner
- Recognition by MC at dinner
- Exclusive sponsor listing sign board
- Company logo and signage at registration in banquet room
- Company logo along entrance driveway to golf course
- Company logo in multimedia presentation
- Recognition in post event advertisement

Dinner Sponsor - \$5,000 (One available)

- Exclusive dinner sponsor
- Company name/logo on signage in banquet hall
- Registration for four players
- Four additional dinner tickets
- Participation in market closing ceremony
- Company logo and link to website on TMXgolf.com
- Name of company listed under sponsorship category in souvenir program
- Reserved VIP seating in front for dinner
- Recognition by MC at dinner
- Exclusive sponsor listing sign board
- Company logo and signage at registration in banquet room
- Company logo along entrance driveway to golf course
- Company logo in multimedia presentation
- Recognition in post event advertisement

~~Cart Sponsor - \$5,000 (One available)~~ **Taken**

- Company name/logo on golf carts
- Registration for four players
- Four additional dinner tickets
- Participation in market closing ceremony
- Company logo and link to website on TMXgolf.com
- Name of company listed under sponsorship category in souvenir program
- Reserved VIP seating in front for dinner
- Recognition by MC at dinner
- Exclusive sponsor listing sign board
- Company logo and signage at registration in banquet room
- Company logo along entrance driveway to golf course
- Company logo in multimedia presentation
- Recognition in post event advertisement

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Tee gift - \$5,000 (Two available)

- Company logo and signage at Tee gift station
- Registration for four players
- Four additional dinner tickets
- Participation in market closing ceremony
- Company logo and link to website on TMXgolf.com
- Name of company listed under sponsorship category in souvenir program
- Recognition by MC at dinner
- Exclusive sponsor listing on sign board
- Reserved VIP sitting in front for dinner
- Company logo signage at registration and banquet room
- Company logo along entrance driveway to golf course
- Company logo in multimedia presentation
- Recognition in post event advertisement

~~Lunch Sponsor - \$3,000 (One available)~~ Taken

- Registration for two players
- Two additional dinner tickets
- Company logo and link to website on TMXgolf.com
- Name of company listed under sponsorship category in souvenir program
- Recognition by MC at dinner
- Exclusive sponsor listing on sign board
- Reserved VIP sitting in front for dinner
- Company logo signage at registration and banquet room
- Company logo in multimedia presentation
- Recognition in post event advertisement

~~Wine Sponsor - \$2,500 (One available)~~ Taken

- Exclusive wine sponsor
- Signage at banquet hall and bar
- Registration for 2 players
- Company logo and link to website on TMXgolf.com
- Name of company listed under sponsorship category in souvenir program
- Recognition by MC at dinner
- Reserved VIP sitting in front for dinner
- Company logo signage at registration and in banquet room
- Company logo in multimedia presentation
- Recognition in post event advertisement

Scoring Sponsor - \$2,000 (One available)

- Signage on scoring cards and scoring media
- Registration for 2 players
- Company logo and link to website on TMXgolf.com
- Name of company listed under sponsorship category in souvenir program
- Company logo signage at registration and in banquet room
- Company logo in multimedia presentation
- Recognition in post event advertisement

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Drink Cart Sponsor - \$2,000 (One available)

- Signage on drink cart
- Registration for 2 players
- Company logo and link to website on TMXgolf.com
- Name of company listed under sponsorship category in souvenir program
- Company logo signage at registration and in banquet room
- Company logo in multimedia presentation
- Recognition in post event advertisement

~~Photo Booth Sponsor - \$1,000 (One available)~~ Taken

- Company signage at photo booth
- Company logo and link to website on TMXgolf.com
- Company name and logo listed in souvenir program
- Name of company listed under sponsorship category in souvenir program
- Two dinner tickets

Mulligan Sponsor - \$1,000 (One available)

- Company name and logo on mulligan cards
- Company logo and link to website on TMXgolf.com
- Company name and logo listed in souvenir program
- Name of company listed under sponsorship category in souvenir program
- Two dinner tickets

Hole Sponsor - \$500

- Signage at designated hole
- Company logo and link to website on TMXgolf.com
- Company name and logo and listed in souvenir program
- Name of company listed under sponsorship category in souvenir program

Hole Events

Air Cannon - \$5,000 (One available)

- Exclusive hole presence and interaction with all participants
- Company name/logo on tee signage at designated hole
- Registration for four players
- Four additional dinner tickets
- Participation in market closing ceremony
- Company logo and link to website on TMXgolf.com
- Name of company listed under sponsorship category in souvenir program
- Reserved VIP seating in front for dinner
- Recognition by MC at dinner
- Exclusive sponsor listing sign board
- Company logo at signage and registration in banquet room
- Company logo in multimedia presentation
- Recognition in post event advertisement

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Hole in One - \$3,000 (Two available)

- Registration for two players
- Two additional dinner tickets
- Company name/logo on tee signage at designated hole
- Company logo and link to website on TMXgolf.com
- Name of company listed under sponsorship category in souvenir program
- Reserved VIP seating in front for dinner
- Recognition by MC at dinner
- Exclusive sponsor listing sign board
- Company logo and signage at registration in banquet room
- Company logo in multimedia presentation
- Recognition in post event advertisement

Longest Drive - \$1,500 (Two available)

- Registration for two players
- Company logo and link to website on TMXgolf.com
- Name of company listed under sponsorship category in souvenir program
- Company logo signage at registration and banquet room
- Company logo in multimedia presentation
- Recognition in post event advertisement

Closest to the Pin - \$1,500 (~~Two available~~) 1 Remaining

- Registration for two players
- Company logo and link to website on TMXgolf.com
- Name of company listed under sponsorship category in souvenir program
- Company logo signage at registration and banquet room
- Company logo in multimedia presentation
- Recognition in post event advertisement

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Sponsorship Contract

We are pleased to support the 3rd Annual Golden Bull Charity Golf Classic:

Sponsor Name:

(Please print your name as you wish it to appear in all recognition)

Address:

Postal Code:

Telephone:

Fax:

Email:

Contact Person:

Please indicate your choice(s) below.

Sponsorship Level:

- | | | | |
|--------------------------------------|-----------|---------------------------------------------|----------|
| <input type="checkbox"/> Presenting | \$ 10,000 | <input type="checkbox"/> Scoring | \$ 2,000 |
| <input type="checkbox"/> Air Cannon | \$ 5,000 | <input type="checkbox"/> Drink Cart | \$ 2,000 |
| <input type="checkbox"/> Dinner | \$ 5,000 | <input type="checkbox"/> Longest Drive | \$ 1,500 |
| <input type="checkbox"/> Cart | \$ 5,000 | <input type="checkbox"/> Closest to the Pin | \$ 1,500 |
| <input type="checkbox"/> Tee Gift | \$ 5,000 | <input type="checkbox"/> Photo Booth | \$ 1,000 |
| <input type="checkbox"/> Lunch | \$ 3,000 | <input type="checkbox"/> Mulligan | \$ 1,000 |
| <input type="checkbox"/> Hole in One | \$ 3,000 | <input type="checkbox"/> Hole | \$ 500 |
| <input type="checkbox"/> Wine | \$ 2,500 | | |

Additional Golfer(s) and/or Dinner(s) Registration:

• Foursome \$1,000
No. of foursomes: _____

• Individual Golfer(s) \$250
No. of individual golfer(s): _____

• Individual Dinner(s) Only \$75
No. of individual dinner(s): _____

Donation: _____

Total: _____

Please fax or email the completed form to Kathleen Mullrooney
at 403 218-2806 or kathleen.mullrooney@tsx.com

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Gift Contract

Golf Prize(s) / Silent Auction Item(s) Donation:

Gift Donor:

(Please print your name as you wish it to appear in all recognition)

Address:

Postal Code:

Telephone:

Fax:

Email:

Contact Person:

IMPORTANT

Item to be: Picked-Up
 Delivered to TSXV Calgary
By: _____
(Date)

Item:

Description:

Restrictions:

Expiry Date:

Estimated Value: \$

Please fax or email the completed form to Kathleen Mullrooney at 403 218-2806 or kathleen.mullrooney@tsx.com

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Golfer(s) Registration

| | | | |
|--------------|-----------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| First Name | Last Name | | <ul style="list-style-type: none"> • Golf & Dinner* - \$250 • Dinner Only - \$75 • Golf club rentals required: <ul style="list-style-type: none"> • Left • Right • N/A Golf handicap: _____ Dietary restrictions: _____ |
| Company Name | Telephone | | |
| Email | Fax | | |
| Address | City | Postal Code | |

| | | | |
|--------------|-----------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| First Name | Last Name | | <ul style="list-style-type: none"> • Golf & Dinner* - \$250 • Dinner Only - \$75 • Golf club rentals required: <ul style="list-style-type: none"> • Left • Right • N/A Golf handicap: _____ Dietary restrictions: _____ |
| Company Name | Telephone | | |
| Email | Fax | | |
| Address | City | Postal Code | |

| | | | |
|--------------|-----------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| First Name | Last Name | | <ul style="list-style-type: none"> • Golf & Dinner* - \$250 • Dinner Only - \$75 • Golf club rentals required: <ul style="list-style-type: none"> • Left • Right • N/A Golf handicap: _____ Dietary restrictions: _____ |
| Company Name | Telephone | | |
| Email | Fax | | |
| Address | City | Postal Code | |

| | | | |
|--------------|-----------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| First Name | Last Name | | <ul style="list-style-type: none"> • Golf & Dinner* - \$250 • Dinner Only - \$75 • Golf club rentals required: <ul style="list-style-type: none"> • Left • Right • N/A Golf handicap: _____ Dietary restrictions: _____ |
| Company Name | Telephone | | |
| Email | Fax | | |
| Address | City | Postal Code | |

*\$250 golf package includes 18 holes of golf with power cart, lunch, dinner, tee gift, practice facility, opportunities to win prizes and much more!

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PAYMENT METHOD:

Payment of \$_____ is enclosed / to follow
Cheque payable to "TSX Venture Exchange"
(300 5th Ave. SW, 10th Floor, Calgary, AB, T2P 3C4)

Credit Card Visa MasterCard American Express

Card Number Expiry Date

Card Holder

Signature

For further information, please contact:

Kathleen Mullrooney: 403 218-2806 or kathleen.mullrooney@tsx.com

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